



**GoWelMart**

**INVITING**  
**MOBILE DISTRIBUTOR**  
**PARTNERS**

COMPANY OWNED  
DISTRIBUTOR OPERATED  
MODEL

[WWW.GOWELMART.COM](http://WWW.GOWELMART.COM)



## About Company

GoWelMart is a decade old mobiles wholesale distribution channel that dynamically suits to all kinds of mobile dealers and we are highly committed to providing wide range of branded mobiles and accessories needs.

Thinking different and making it to succeed is the best part in serving the mobile dealers delightfulness that makes them travel with us for long way. We love new technologies that becomes the part of our client in communicating and transacting with us.

**2012** an idea has been established and born as a company by Mr.Ebrahim Sha located at Chennai a major metro of Tamilnadu and successfully carried and spread the business rapidly in the city.

**2015** a year of grand success company has been deployed in another major metro is Coimbatore and formulated the same pattern and yes, the success reached in a short while.

**2019** the year of possibilities & rapidly growing and yet willing to expand the channel wider and hence started Mobile Accessories distribution system. Resulted in amazing swift in sales segment.

**2020** an another milestone of technology that meets the requirement of mobile dealers of having ease business was launched a GoWelMart app in Playstore and appstore.

**2021** pandemic was challenge though we came out as profitable & serving organization and reached 2 more units of selling at Tiruppur & erode over a short span of time.

**2022** yes, the most fiery year that sparkled the mind to spread the fortune across states and country distributor partners and who knows, may be world wide.

One year on year, growing rapidly and steadily with an increasing demands among our clients locally and state wide market only substantiates that GoWelMart is the perfect choice for all mobile needs.



## About Founder

A game changer and a man on vision in making the strong distribution channel that makes profitable with ease of business to those who are seriously engaged. His dream is to spread fortune to those young minds who willing to become a successful entrepreneur and Shaping them to make business society to achieve its divine space. He has thriving commitment to spearhead. He has successfully climbed the place of distributor market in the state and let's join with him while he climb the ladder of success.

**Mr.Ebrahim Sha**



# Why I chose GoWelMart for Franchisee ?

## 1. WIDE SCOPE & EXPOSURE

As only one distributor partner assigned per district and more products to line up, volume of turnover expected beyond the base value and ROI could be felt in a short while.

## 2. BACKEND SCHEME OTHER THAN PROFIT MARGIN

When partner is so aggressive then what stops company from rewarding more to distribution partner? Yes, many backend schemes for turnover, offers escalation to dealers and so on. So you are rewarded additionally with cash backs and other gifts.

## 3. DISTRICT IN YOUR CONTROL

Since you are exposed to most of the mobile dealer, not only the materialistic money but also your reputation and exposure becomes very high in your district. As days goes, there are more product to line up in our company. So the same may very high in all the business segments.

## 4. WIN WIN WIN

Main objective is to make every one win in the community including distributor partners and dealers. Company knows very well that unless all are driven to win the organization can't win at long run.

## 5. NO SKILL / EXPERIENCE REQUIRED

We the growing entity, consciously recruits the aggressive partner and so all other criteria like wealthy background, Skill sets and experience are not expected but the only passing test is "YOU MUST BE FIRE".





# ADVANTAGE OF GOWELMART'S DISTRIBUTOR



## **Only like Minded(Tribes)**

- › Not everyone willing to pay can join.
- › Franchisees are recruited after many questionnaire to find them that they are capable of aggressive partners.
- › This helps our community very healthy and grow each and every day.

## **Field Study**

- › Scope is long term as model designed in such a way by understanding the psychological facts and pain points of a dealer that we can effectively have a strong business.

## **Strength**

- › Since the model is designed for aggressive young & flexible people, it makes our community to reach the vision soon and stronger. Hence those who are with Mission, this is the right place to get yourself on track.

## **Investment**

- › At a very minimal investment franchisees are invited to make every fiery and young mind to become an entrepreneur. Yes, compared to ROI, this on boarding franchisee fee is considered very less in the market.

## **Like Minded Recruited**

- › Not all who are ready to invest can take our distribution franchisees instead we need like minded people. We are very serious in recruiting expected mindset and so, our entire community has the people like TRIBES. This not only gives you income, but also the successful happiness with complete divine achievement.

## **Welcome to visit Existing Set-Up**

- › Since we are following complete transparency in entire franchise pattern, Any time who are willing, can visit and spend time for upto one week at office place or you can travel along with existing distributor partners to understand the company model.

## **Competitive Advantage**

- › At present, We don't have competitors. Its nice if we don't have competitors and it is so nice if there are competitors. GoWelMart born and brought up from the competitive background. Even if one or two competitors pan india, they don't follow our model like stocking and selling but their 50% of revenue depend on third party sellers.



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### **Return on Investment(ROI)**

Part where everyone concerned about, has been made so easy as no expense incurred like rent, electricity and staff salary support for certain period and the same extended till life time if the required target achieved. Hence the ROI obtained so early from our company in current market trend.

### **Minimal Franchise Fee**

Compared to ROI, we have designed the ROI very minimally to support aggressive young minds, and our moto is to provide support than earning revenue via distribution partners.

### **Little Resource Enough**

From office space, human resource, other materials are required very minimally compared to ROI and we are very careful that partners are not overloaded in resource maintenance and management.

### **Well Performer Picked Every Year**

To reward the best player among the distributor partners, gifts and cash backs are provided every year. This is not about considering the revenue, but the aggressive output resulted on average of present market volume and revenue.

### **Make Everyone Rich & Fortune(MERF)**

As we are following Win Win Win concept, those who are getting in our community, they are made to obtain good profit and converting as a fortuneer to the society. Since we are making strong channel, we are making all dealers to feel more value than what they pay to us for our products and services.

### **Chapter Setup**

On days goes, once the distribution partners are enough confident about our business models and when our community grows, there may be many chapters to be set up to drive the community healthy. When something grows, someone has to lead it. Thus distribution partners itself appointed as chapter leaders to drive the subordinates and eventually can earn more and more in the future.

### **Transparent Financial Disclosure Document(FDD):**

Not only the model, For professional review, Financial Disclosure Document can be shared at office place to whom the would be distribution partners willing to.

# FAQ's on FRANCHISING



- ◆ What is the total cost to open a new GoWelMart ?

The cost can vary depending on store size, location, lease, etc. The total investment cost is typically 7 Lakhs.

- ◆ Can I own more than one GoWelMart ?

Subject to meeting certain performance, financial and partnership guidelines, franchisees may be awarded more than one District.

- ◆ What skills and traits are desirable to maximize the likelihood of success ?

One of the most important skills is the ability to deliver outstanding customer care.

We also look for the confidence and desire to run your own business, management and financial acumen

- ◆ Area required to open GoWelMart Franchise ?

100 – 200 Sq. Ft without parking

- ◆ What is the term of the Franchise Agreement?

The initial agreement is for 5 years. with an option further renewal, subject to mutual agreement of both the parties.

# FRANCHISE SUPPORT



**GoWelMart would provide exclusive franchise support to the franchisees through a carefully devised support program focusing on the following parameters.**

- Office Interior & Exterior
- Signages
- Website
- Promotional Materials & Designs
- Franchise Training Programs
- Staff Soft Skill Training
- Billing Software
- Marketing Activities



# JOIN OUR FRANCHISE PROGRAM



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